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City of Fairburn

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KOREAN EXCHANGE BRINGS INVESTMENT OPPORTUNITY TO FAIRBURN

On Friday, June 14th, the City of Fairburn signed a diplomatic welcome letter with Hills Robotics, a logistics firm, based in the Republic of South Korea, specializing in Artificial Intelligence and Robotics technology.

Hills Robotics was in Fairburn to explore opportunities to expand technology operations and pursue investment in logistics and robotics. CEO Myeong-gyu Park and Chairman of Hills Robotics Board of Directors Dr. Jaewon Cho toured destination points within Fairburn, South Park industrial sites, and Fairburn's Raymond Carolina Handling facility.

“We are thrilled about the promising opportunities that this diplomatic agreement brings, opening doors for continued collaboration with our economic development partners at the State, County, and now internationally,” expressed Mayor Mario B. Avery. “Fairburn’s participation in the international trade mission, our first, is set to ignite innovation, attract investment, and create job opportunities in our community.”

Market studies show that Fairburn’s largest industries are in Manufacturing, Wholesale Trade, and Construction, with an estimated 7,109 jobs, representing 5% of the Wholesale Trade Industry worldwide, according to KB Advisory Group, a consulting firm helping to update the City’s Economic Development Strategic Plan.

“Companies like Hills Robotics are pivotal to the City of Fairburn’s vision of fostering high-quality jobs in the fields of robotics and biotechnology,” emphasized Tony M. Phillips, City Administrator.

The diplomatic letter is the first step in an ongoing collaboration between Fairburn and the robotics company. Hills Robotics was one of the companies visited in South Korea during the Fulton-Korea International trade mission in April 2024, during which Fairburn’s Economic Development Director, Sylvia Abernathy, represented the City.

“This cooperative agreement is a culmination of our Tour to South Korea and ongoing efforts in trade investment opportunities, stated Sylvia Abernathy. Our collaboration with Hills Robotics is intended as a starting point for ongoing collaboration that aligns with our economic development goals for strategic investment, trade, and tourism.”

Trade investments with South Korea are ongoing within the state of Georgia, with approximately 100 Korean facilities that provide approximately 9,400 jobs to Georgians, according to facts provided by the Georgia Department of Economic Development.



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